

INVOLVE AUDIO × QSYNC

JOINT ANNOUNCEMENT

FOR IMMEDIATE RELEASE

Involve Audio and QSync partner to bring Surround Master to a new generation of modern media players

The Melbourne creators of Surround Master surround technology team with QSync to put true surround sound at the heart of a modern, HDMI-connected media platform

MELBOURNE, AUSTRALIA - 23 July 2026 - Involve Audio, the Australian company behind the acclaimed **Surround Master** surround-sound technology, and **QSync**, developer of a next-generation media-player platform for music and film enthusiasts, today announced a partnership to bring Involve's patented Surround Master decode and encode technology to the QSync platform as a licensed feature.

Surround Master is renowned among enthusiasts for faithfully decoding classic quadraphonic and matrix-surround recordings, as well as its highly regarded stereo-to-surround upmixing - a lineage of surround-sound engineering spanning multiple generations. Under the partnership, the technology will be integrated directly into QSync, enabling authentic surround playback on modern HDMI-connected devices without requiring dedicated hardware.

By combining QSync's modern playback engine with Involve's patented decode algorithms, users will be able to enjoy every surround format, from 1970s quad to today's immersive releases, exactly as intended, across televisions, media players, streaming boxes, and home-theatre systems.

"Surround Master has a special place in the hearts of the surround-music community, and QSync is being built for exactly those people - listeners who care more about the music than the marketing," said Garry Hobman, founder of QSync. "Integrating Involve's technology means every format - from vintage quad to modern immersive mixes - can be enjoyed the way it was meant to be heard, on a player designed around the music."

"For years people have asked us to bring Surround Master to modern, HDMI-connected players," said Charles van Dongen, founder of Involve Audio. "QSync shares our obsession with getting the sound right. Partnering with them lets our technology reach far more listeners than ever before - surround sound, done properly, by the people who created it."

Until now Surround Master has been available only as dedicated hardware; the partnership brings its patented surround decoding to a far broader audience as a licensed feature, working across all stereo-based formats.

Development and validation of the native QSync version are underway, with release planned following quality certification. Both companies are based in Melbourne, Australia.

ABOUT INVOLVE AUDIO

Involve Audio is an Australian audio-technology company specialising in patented surround-sound decoding, encoding, and upmixing. Its Surround Master products are recognised internationally for their accuracy and faithful surround reproduction.

involveaudio.com/technology

ABOUT QSYNC

QSync develops a modern media-player platform and appliance focused on faithful playback of music and film libraries - with an emphasis on surround, immersive, and high-resolution content, an elegant on-screen experience, and simple licensing.

qsync.info

MEDIA CONTACTS

QSync - Garry Hobman - Garry@qsync.info

Involve Audio - Charles van Dongen - charlie@involveaudio.com